

What Can You Do (Earth) CIC

International House
Wood Street
London E17 3NU
United Kingdom

[Date]

[Sponsor's Name]

[Sponsor's Address]

[City, Postcode]

[Country]

Dear [Sponsor's Name],

RE: WHAT CAN YOU DO (EARTH) - SPONSORSHIP AGREEMENT

This Sponsorship Agreement ("Agreement") is made between What Can You Do (Earth) CIC ("Sponsee") and [Sponsor's Name] ("Sponsor"), collectively referred to as the "Parties," for the sponsorship of the WhatCanYouDo.Earth website ("Website") & WCYDo App ("App") developed by What Can You Do (Earth) CIC ("What Can You Do").

1. TERM

This Agreement shall commence on [Start Date] and shall remain in effect for a period of 12 months, unless terminated earlier in accordance with the provisions of this Agreement. The term may be extended upon mutual agreement of the Parties in writing.

2. SPONSORSHIP BENEFITS

2.1 In consideration of the Sponsor's financial contribution as specified in Exhibit A, What Can You Do agree to provide the Sponsor with the following sponsorship benefits:

- a. Prominent display of the Sponsor's logo and brand name as described in the Sponsor Options menu link (<https://whatcanyoudo.earth/sponsorship-options/>), acknowledging the Sponsor as a key supporter.
- b. Inclusion of the Sponsor's logo and brand name in relevant App marketing materials, such as promotional emails, social media posts, and press releases.
- c. Acknowledgement and appreciation of the Sponsor's support in What Can You Do's public communications, including the organisation's website and social media channels.
- d. Opportunities for the Sponsor to participate in What Can You Do's events, workshops, or conferences as a guest speaker, subject to mutual agreement.
- e. Progress reports and updates on the Website & App's performance and impact, including statistical data and user engagement metrics.

3. SPONSOR'S OBLIGATIONS

3.1 The Sponsor agrees to provide the financial contribution as specified in Exhibit A in a timely manner and according to the agreed payment schedule(s).

3.2 The Sponsor grants What Can You Do the right to use its logo and brand name for promotional purposes as outlined in Section 2.1 of this Agreement.

3.3 The Sponsor shall promptly notify What Can You Do in writing of any changes to its logo, brand guidelines, or contact information.

3.4 The Sponsor agrees to comply with all applicable laws, regulations, and ethical standards in connection with its sponsorship activities.

4. INTELLECTUAL PROPERTY RIGHTS

4.1 Each Party shall retain ownership of its pre-existing intellectual property rights.

4.2 What Can You Do grant the Sponsor a limited, non-exclusive, non-transferable right to use the Website & App's logos, brand names, and related promotional materials for the duration of this Agreement strictly for the purpose of acknowledging the Sponsor's support.

5. CONFIDENTIALITY

Both Parties agree to keep confidential any proprietary or sensitive information obtained from the other Party during the term of this Agreement, except where required by law or with the written consent of the disclosing Party.

6. TERMINATION

6.1 Either Party may terminate this Agreement with written notice to the other Party if:

- a. The other Party materially breaches any provision of this Agreement and fails to remedy such breach within 30 days of receiving written notice of the breach.
- b. Either Party becomes bankrupt, insolvent, or is subject to a winding-up or liquidation proceeding.

6.2 In the event of termination, the Sponsor shall remain responsible for any financial obligations incurred up to the termination date.

7. GOVERNING LAW AND JURISDICTION

This Agreement shall be governed by and construed in accordance with the laws of England and Wales. Any disputes arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the courts of England and Wales.

Please indicate your agreement to the terms and conditions of this sponsorship agreement by signing a copy of this letter and returning it to us no later than [Agreement Expiry Date].

We are excited about the prospect of partnering with your organisation and appreciate your support in advancing our mission. Should you have any questions or require further clarification, please do not hesitate to contact us.

Thank you for considering this sponsorship opportunity.

Yours sincerely,

John Stuchbery
CEO / Technical Director
What Can You Do (Earth) CIC

Dr Alan Ross
Chairman / HR Director
What Can You Do (Earth) CIC

Agreed and Accepted:

[Sponsor's Name]

[Sponsor's Position/Title]

[Sponsor's Organisation's Name]

Date: _____

EXHIBIT A: Financial Contribution

Selected Sponsorship Option(s):

Sponsorship Fee(s) (per annum):

Sponsorship Start Date(s):

Sponsorship End Date(s):